



## VENDOR APPLICATION 2 days (FEB. SAT 12 – SUN13 2011)

Bubier Park 32 E Las Olas Ft Lauderdale, FL 33301

Produced by Blueatheart Productions and The Downtowner Saloon

Business Name: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Applicant is:  Sole Proprietorship  Partnership  Corporation  Non-profit Corporation

Please List Products/Services that will be sold

I am requesting \_\_\_\_\_ Non Food Vendor spaces @ \$300.00 ea 2 days (Gen. Merch) Booth Space

I am requesting \_\_\_\_\_ Food Vendor spaces @ \$500.00 ea 2 days (non beverage food vending) Booth Space

### ADDITIONAL VENDOR NEEDS

GUARANTEED PLACEMENT \$100.00 \_\_\_\_\_ ELECTRICAL charge vendors \$50.00 \_\_\_\_\_

TOTAL COST \$ \_\_\_\_\_ (please make checks payable to **Riverwalk Blues and Music Festival**)

\*Electricity will be provided by request only for a \$50 additional charge. **ONLY 110v @ 20 Amp MAX.**

\*Items should not be left in booths overnight, The RBMF, The Downtowner Saloon and Blueatheart Productions takes no liability or responsibility for items you leave unattended at anytime or overnight.

\*Vendor Spaces are pre-assigned by Fest. \***Booth Setup- must be done between 7am and 10am Saturday Feb 12, 2011**, gates open @ 12pm. OVERNIGHT SECURITY will be supplied for the general area.

\* VENDOR BOOTH SPACE PRICE COVERS 2 DAYS THERE ARE 20+ VENDOR SPACES AVAILABLE

**Vendors must supply their own tent, banner, chairs, lights and extension cords min #12 gauge 25ft . You will receive 1 parking pass and 2 working pass for your booth attendants. Additional Passes must be paid for.**

**YOU MAY NOT SELL ANY TYPE OF BEVERAGES UNLESS APPROVED BY FESTIVAL MANAGEMENT.**

Food type beverage items, non-alcoholic shakes, frozen type slurpies might be approved.

**You collect your own Cash for your sales and are responsible for your own sales tax report.**

Vendor Sales Contact: Darlene Lopez - Blueatheart Productions 954 8294173 Email: [djdar@blueatheart.com](mailto:djdar@blueatheart.com)

Go to [www.riverwalkbluesfestival.com](http://www.riverwalkbluesfestival.com) and click DIRECTIONS/SITE MAP Link

Please Fax this Application back to: 954-267-4218, or email to: [djdar@blueatheart.com](mailto:djdar@blueatheart.com)

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_



## VENDOR RULES AND REGULATIONS

PLEASE SIGN AND DATE THIS FORM AND SUBMIT IT WITH YOUR APPLICATION.

1. YOUR TENT MUST BE AN APPROVED 10 X 10 TENT IN GOOD CONDITION. MUST USE WEIGHTS, NO STAKES ALLOWED.
2. YOU MUST ADHERE TO THE HOURS OF THE EVENT
3. YOU MUST BE SET-UP FOR INSPECTIONS 3 HOURS PRIOR TO THE ANNOUNCED OPENING TIME ON SATURDAY, Feb. 12th. YOU MUST BE OPEN FOR BUSINESS 1 HOUR PRIOR TO THE PUBLISHED OPENING TIME ON SATURDAY, February 12th AND SUNDAY, February 13th.
4. YOU, YOUR STAFF, AND YOUR BOOTH MUST BE REMAIN NEAT, CLEAN AND KEPT IN AN ORDERLY FASHION. EXHIBITS AND DISPLAYS MUST BE CONTAINED WITHIN BOOTH SPACE. CONDUCT AND DISPLAYS MUST BE APPROPRIATE.
5. YOU AND YOUR STAFF MUST PHYSICALLY STAY WITHIN YOUR BOOTH AREA. IF YOU ARE COLLECTING INFORMATION FOR CONTESTS OR LEADS, YOU MAY NOT BLOCK OR IMPEDED TRAFFIC FLOW TO OTHER VENDORS. **NO SOLICITING IS ALLOWED ON FESTIVAL GROUNDS**  
\* No selling/soliciting outside assigned booth area.
6. VENDORS ARE RESPONSIBLE FOR THE COLLECTION AND PAYMENT OF THEIR OWN SALES TAX.
7. ONCE YOUR SPACE APPLICATION IS APPROVED NO REFUNDS WILL BE ISSUED.
8. THE EVENT STAFF IS WILL NOT BE LIABLE FOR ANY LOSSES OR DAMAGES OF ANY KIND THAT OCCURS AT YOUR BOOTH. THE EVENT STAFF HOWEVER, PROVIDES 24 HOUR SECURITY THROUGHOUT THE EVENT.
9. A MAXIMUM OF 2 VENDOR WRIST BANDS WILL BE GIVEN UPON VENDOR CHECK-IN, THIS AMOUNT IS NON- NEGOTIABLE.
10. NO "KNOCK-OFF" ITEMS PERMITTED.
11. YOU MUST PROVIDE A COPY OF YOUR LIABILITY INSURANCE CERTIFICATE WITH BLUEATHEART PRODUCTIONS COMPANY DBA RIVERWALK BLUES AND MUSIC FESTIVAL LISTED AS AN ADDITIONAL INSURED AND FAXED TO 954-2674218.
12. THERE ARE NO REFUNDS ON DEPOSITS OR FOR CANCELLATION OF EVENT DUE TO RAIN OR ACTS OF GOD.
13. NO PETS ALLOWED AT EVENT.

I would like to participate in the **22th Annual RIVERWALK BLUES AND MUSIC FESTIVAL** on February 12th & 13th, 2011 in Fort Lauderdale, Florida. I agree to abide by all of management's rules and regulations. I understand that this contract shall be legally binding between the two parties. I agree that Blueatheart Productions Company may take precautions to safeguard vendors' property through theft, life, accident or any other causes. Vendors should insure their own exhibit and display materials. The Riverwalk Blues and Music Festival, The Downtowner Saloon and/ or Blueatheart Productions Company do not and will not assume liability for any theft, injury, nor any other accident that may occur during the event to visitors or vendors.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_